



## *Institute for Cultural Communicators*

# Forensics Society ~ ICCFS

**Competence . . . Character . . . Community**

### **GUILD PHASE . . . PUBLIC ADVOCACY RULES**

**PURPOSE:** A Public Advocacy speech is a speech that is crafted to persuade others, mobilize public opinion, forge consensus, or champion a cause. It should exposit actions being taken by the speaker to deal with a specific issue and discuss tangible solutions to problems rather than altruistic ideals.

- This speech is to be scripted word for word by the speaker.
- Each speech must include a minimum of five sources.
- Props, costumes, visual, and media aids are allowed. Electrical access is not allowable.
- Scripts must be signed by the Chapter Sponsor or their representative and submitted at all ICCFS tournaments.

**TIME ALLOTTED:** 8 MINUTES

**FOR SPEAKERS USING PROPS:** Time begins when the speaker takes the platform with their props, and ends when the speaker leaves the platform with their props.

**ETHICS:** All speakers are expected to demonstrate academic integrity and adhere to the highest ethical standards for commanding the platform. See *ICC Standards and Practices* for additional information.

**NOTE:** Speakers are responsible for information contained in *ICC Tournament Rules* and FAQs on the ICC website.

**EVALUATION:** For evaluation criteria, see ballot.